

A large, stylized white 'X' graphic is positioned on the left side of the image, set against a black background. The 'X' is formed by two thick, slightly rounded diagonal bars that intersect in the center. The bars have a subtle gradient, appearing lighter in the center and darker towards the edges.

Xorelo  
DESIGNS

# Hello!



**Welcome to Xorelo, where creativity finds its home and innovation is a way of life. At Xorelo, we're more than a team of graphics designers –**

we're storytellers, weaving your ideas into compelling visual narratives. Our passion lies in crafting designs that not only captivate but strategically elevate your brand. Join us on a journey where every pixel tells a story, and let's create something extraordinary together. Welcome to the world of Xorelo, where your vision meets our expertise

T A B L E O F

# CONTENTS

---

INTRODUCTION

MEET OUR TEAM

WHY CHOOSE US

- OUR SERVICES
- SOCIAL MEDIA
- BRANDING
- WEBDESIGN
- PRINT DESIGNS
- PACKAGING & ILLUSTRATIONS
- MOTION GRAPHICS
- PHOTO EDITING

LET'S CREATE SOMETHING AWESOME





## FROM RURAL INSPIRATION TO URBAN INNOVATION

In 2018, a creative odyssey began in the tranquil landscapes of rural Sri Lanka, where two visionary friends embarked on a design journey that would later intertwine personal and professional realms. What transpired was the inception of a dynamic design team, an unspoken pact to redefine visual storytelling. Originating in rural simplicity and now rooted in the eclectic vibrancy of Dubai, our team symbolizes the harmonious fusion of authentic beginnings and cosmopolitan dynamism.

Beyond geographical shifts, our narrative is woven with the threads of design evolution. Two freelancers joined our creative ensemble, contributing their unique brushstrokes to our palette. We are not merely designers; we are architects of visual narratives, crafting stories that resonate globally. From rural inspiration to urban innovation, each pixel we place is a brushstroke in a larger canvas of creativity. Welcome to our design sanctuary, where every project is an exploration, and every creation is a masterpiece in the making.



## MEET OUR TEAM

Our dynamic team is the driving force behind every creative venture. Founded by two friends turned partners, our journey is now led by a husband-and-wife duo, infusing passion into every project. Alongside, two freelancers bring fresh perspectives, enriching our collaborative spirit. From seasoned veterans to emerging talents, each team member plays a vital role in crafting Xorelo's vibrant design narrative. We are not just a team; we are a collective of visionaries, dedicated to transforming ideas into captivating visual stories. Welcome to Xorelo, where creativity knows no bounds.

## SO, WHY CHOOSE US?

we're not just designers; we're architects of distinction. So, why choose us? Our commitment to excellence is unparalleled, rooted in the synergy of experience and innovation. Our founding duo, now a creative powerhouse, leads a team where every member is a catalyst for your vision.

What sets us apart is not just our skill but the dedication to understanding your unique story. We don't just design; we curate visual experiences that resonate. With a team that blends seasoned expertise with fresh perspectives, Xorelo crafts a narrative that goes beyond aesthetics.

Choose Xorelo for a collaborative journey where your vision is not just embraced but elevated. From concept to creation, we're here to redefine what's possible in design. Your project is not just another task; it's a shared venture into the extraordinary. Welcome to Xorelo, where choosing us means choosing design with a difference.





# OUR SERVICES

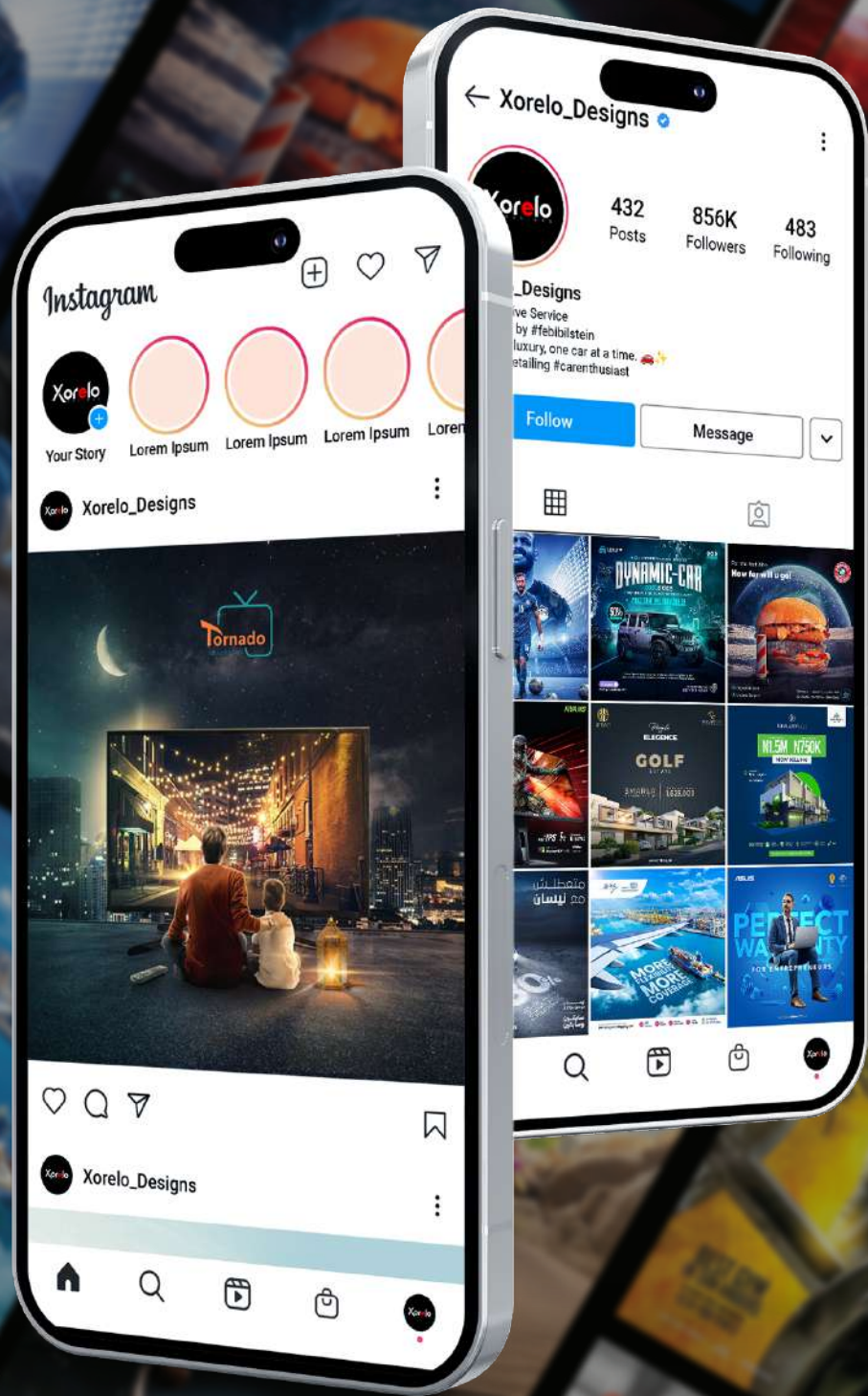
WE DESIGN, WE BRAND, WE PRINT

# SOCIAL MEDIA

- Single Posts
- Carousel Posts
- Puzzle Posts
- Social Media Stories
- Highlights
- Social Media Management







# BRANDING

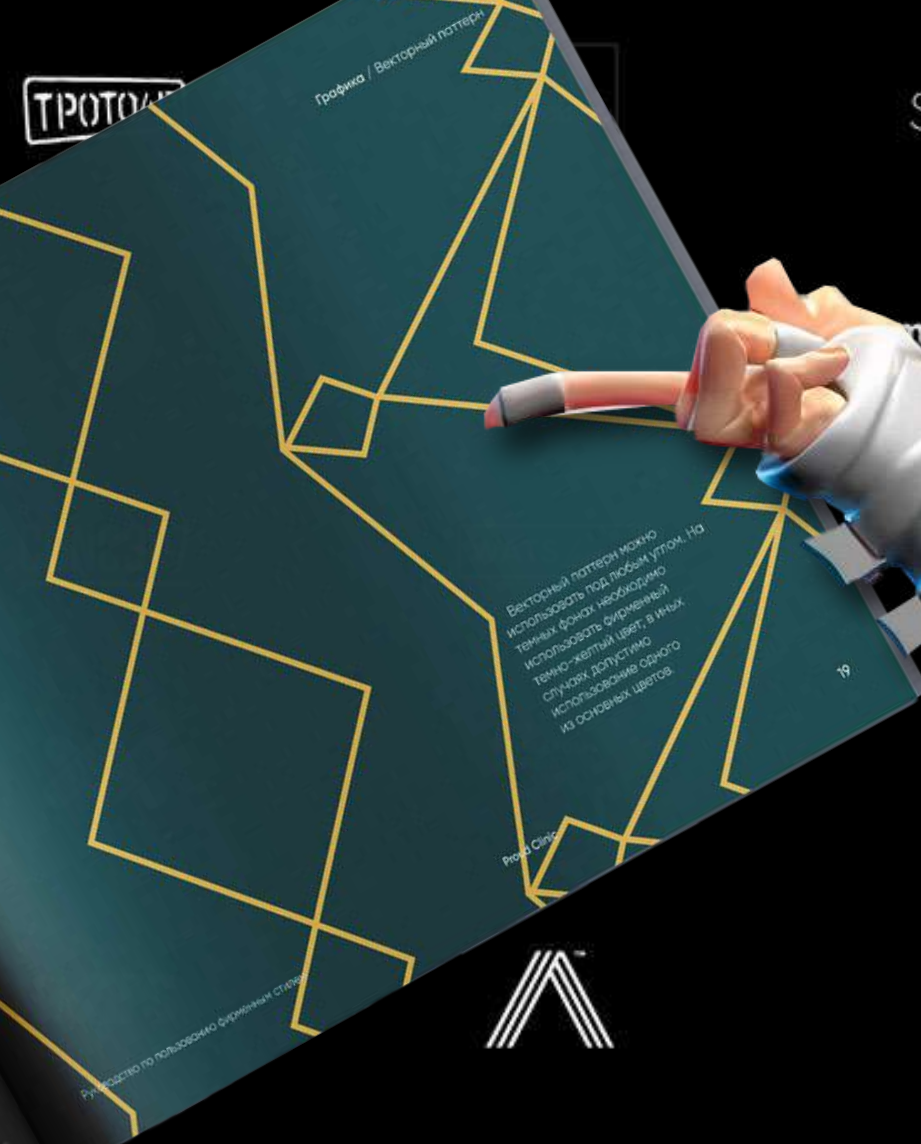
## LOGO DESIGN

- Branding Logos
- Mascot Logos
- Wordmark Logos
- Abstract Logos

## BRAND IDENTITY

- Brand Style Guides
- Color Palettes
- Typography Guidelines





SCOPE



ON & SON

Santo Tomé Agency

nobi pay



ask, ore than men. nen.



Brownie Film Co.

Векторный паттерн можно использовать под любым углом. На темных фонах необходимо использовать фирменный темно-желтый цвет. В иных случаях, допустимо использование одного из основных цветов.

FARMÁCIA Princesa



COM

Tt



TELEKOM TREND LOUNGE BAR

rehat

wats:lounge

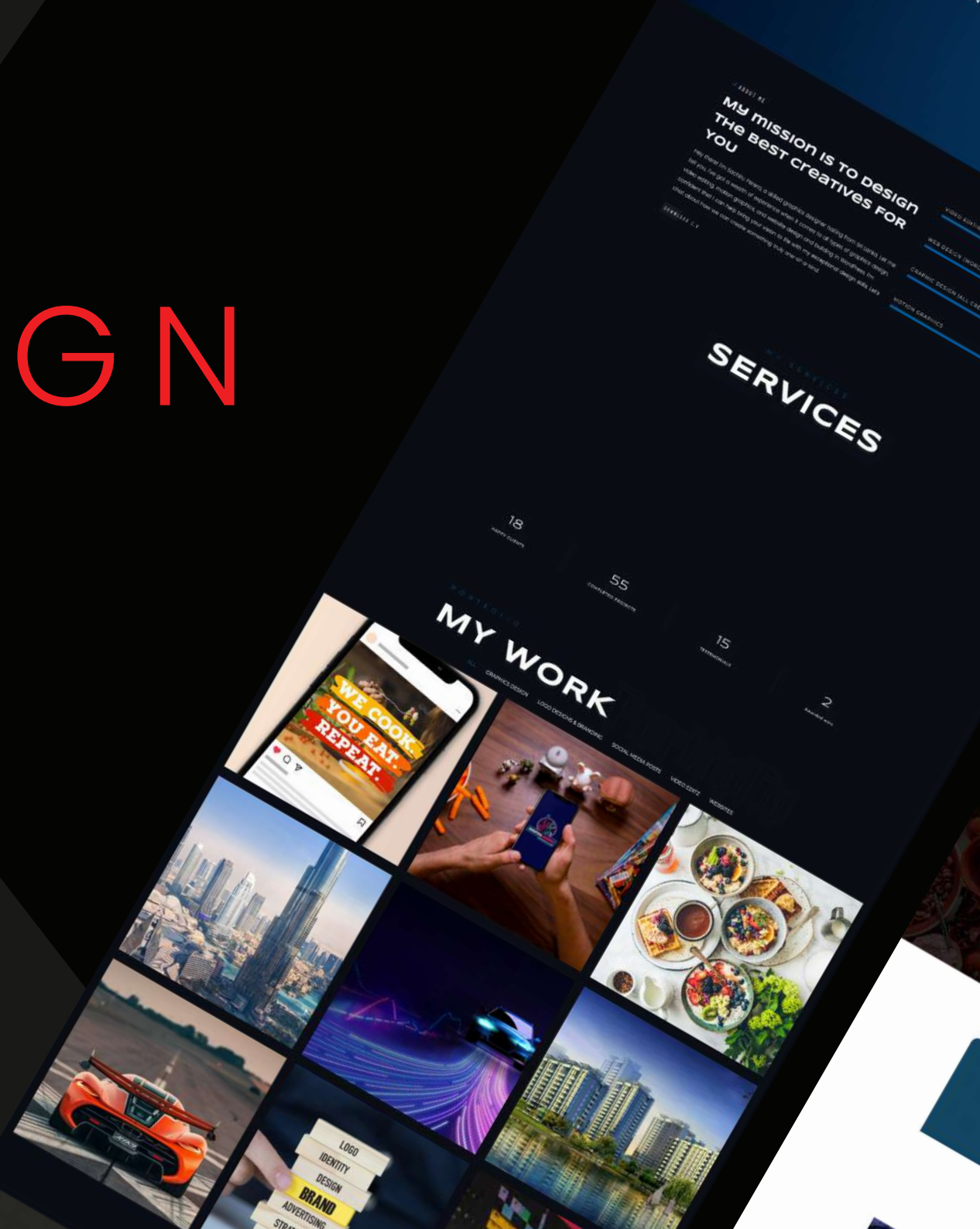
FL/H GRN



Saint Gre

# WEB DESIGN

- Website layouts Design
- Blog post graphics
- Web Designing (Wordpress)
- Web Redesigning
- Web Consultation





UPDATES  
NEWS



# Barriers to Trade MARKETING & COMMUNICATIONS AND MANAGING MARKET ACC

— ELEVATE YOUR BRAND WITH US



## Welcome to Crown Houze

Transforming Your Brand Success with Tailored Solutions

- 2 **Featured Brands**
- 10 **Jobs**
- 4 **Clients**
- 15 **Happy Clients**

## Crown Houze Services

- Organizing and Hosting Events**
- Advice on Regulations & Market Access**
- Market Entry (Route to Market)**

Get in Touch With Us!  
All questions, schedule a meeting or request a proposal



professionals who specialize  
to clients. They use  
communication effectively  
remain strong: patience

OU

PRO

AUTOMOTIVE  
PRICE

# PRINT DESIGNS

- Business cards
- Brochures
- Flyers
- Posters
- Certificates
- Banners
- T-Shirts
- All types of print Designs





John Doe  
123456789 | 123456789 | 123456789 | 123456789 | 123456789



John Doe  
123456789 | 123456789 | 123456789 | 123456789 | 123456789

ARCHITECTURE IS AN ATTITUDE

CONNECT  
visual design 02 24 16 medicine

CONNECT

CONNECT

CONNECT

CONNECT

CONNECT

01 / 100  
PASS

CONNECT  
visual design 02 24 16 medicine

SPEAKER

123456789 | 123456789 | 123456789 | 123456789 | 123456789

# PACKAGING & ILLUSTRATIONS

- Product packaging
- Label design
- Box design
- Digital illustrations
- Vector illustrations
- Hand-drawn illustrations







# MOTION GRAPHICS

- Animated logos
- Explainer videos
- Social media animations





# PHOTO EDITING

- Retouching
- Color correction
- Background removal
- Manipulations





## LET'S CREATE SOMETHING EXTRAORDINARY TOGETHER!

Partner with Xorelo and let us bring your ideas to life. Whether you're a startup looking to establish your brand or an established business aiming for a refresh, our team is ready to embark on a creative journey with you.

Contact us today to discuss how Xorelo can elevate your brand through exceptional graphic design and creative solutions.

[info@xorelo.com](mailto:info@xorelo.com)  
[espressionsdesigner@gmail.com](mailto:espressionsdesigner@gmail.com)

+971 54 354 3526





---

**Xorelo**  
DESIGNS

THANK YOU!

Xorelo  
DESIGNS